



CERTIFICATE OF ANALYSIS

Imagination Brands Co, LLC
Attn: Mr. Marc Cooper
114 Lothrop Street
Beverly, MA 01915

Date Received: 3/21/11
Date Reported: 4/7/11
P.O. #:
Work Order #: 1103-05052

DESCRIPTION: CPSIA & PROP 65 TESTING OF DOODLE ROLL CRAYONS

Subject sample(s) has/have been analyzed by our Warwick, R.I. laboratory with the attached results.

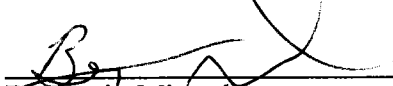
References: 16 CFR, part 1303, ASTM E 1645, ASTM E 1613, CPSC-CH-E1001-08, CPSC-CH-E1002-08, ASTM F963-08 and EN-71. The specific methodologies are listed in the methods column of the Certificate Of Analysis.

Data qualifiers (if present) are explained in full at the end of a given sample's analytical results.
The Certificate of Analysis shall not be reproduced except in full, without written approval of ToyTestingLab.
Results relate only to samples submitted to the laboratory for analysis.
Test results are not blank corrected.

CPSC Identification # 1097 and A2LA Number: 2815.01

If you have any questions regarding this work, or if we may be of further assistance, please contact our customer service department.

We certify that the following results are true and accurate to the best of our knowledge:


Benjamin Miranda
Technical Director

enc: Chain of Custody

ToyTestingLab

A Division of R.I. Analytical Laboratories, Inc.

CERTIFICATE OF ANALYSIS

Imagination Brands Co, LLC
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Sample # 001

SAMPLE DESCRIPTION: SURFACE COATING FROM WRAPS ON CRAYONS

PARAMETER	SAMPLE RESULTS	DET. LIMIT	UNITS	METHOD	DATE ANALYZED	ANALYST
METAL ANALYSIS						
Lead	<14	14	ppm	ICP	3/30/11	PJC

Note 1: Sample is in compliance with CPSIA lead limit of 90 ppm in surface coating material effective August 14, 2009.

The < sign denotes not detected.

Sample # 002

SAMPLE DESCRIPTION: ORANGE CRAYON SUBSTRATE

PARAMETER	SAMPLE RESULTS	DET. LIMIT	UNITS	METHOD	DATE ANALYZED	ANALYST
METAL ANALYSIS						
Lead	<19	19	ppm	ICP	4/6/11	MLC

Note 1: Sample is in compliance with CPSIA lead limit of 300 ppm in substrate material effective August 14, 2009.

The < sign denotes not detected.

Sample # 003

SAMPLE DESCRIPTION: BROWN CRAYON SUBSTRATE

PARAMETER	SAMPLE RESULTS	DET. LIMIT	UNITS	METHOD	DATE ANALYZED	ANALYST
METAL ANALYSIS						
Lead	<18	18	ppm	ICP	4/6/11	MLC

Note 1: Sample is in compliance with CPSIA lead limit of 300 ppm in substrate material effective August 14, 2009.

The < sign denotes not detected.

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Sample # 004

SAMPLE DESCRIPTION: BLACK CRAYON SUBSTRATE

PARAMETER	SAMPLE RESULTS	DET. LIMIT	UNITS	METHOD	DATE ANALYZED	ANALYST
METAL ANALYSIS						
Lead	<20	20	ppm	ICP	4/6/11	MLC

Note 1: Sample is in compliance with CPSIA lead limit of 300 ppm
 in substrate material effective August 14, 2009.

The < sign denotes not detected.

Sample # 005

SAMPLE DESCRIPTION: PURPLE CRAYON SUBSTRATE

PARAMETER	SAMPLE RESULTS	DET. LIMIT	UNITS	METHOD	DATE ANALYZED	ANALYST
METAL ANALYSIS						
Lead	<19	19	ppm	ICP	4/6/11	MLC

Note 1: Sample is in compliance with CPSIA lead limit of 300 ppm
 in substrate material effective August 14, 2009.

The < sign denotes not detected.

Sample # 006

SAMPLE DESCRIPTION: BLUE CRAYON SUBSTATE

PARAMETER	SAMPLE RESULTS	DET. LIMIT	UNITS	METHOD	DATE ANALYZED	ANALYST
METAL ANALYSIS						
Lead	<20	20	ppm	ICP	4/6/11	MLC

Note 1: Sample is in compliance with CPSIA lead limit of 300 ppm
 in substrate material effective August 14, 2009.

The < sign denotes not detected.

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Sample # 007

SAMPLE DESCRIPTION: YELLOW CRAYON SUBSTRATE

PARAMETER	SAMPLE RESULTS	DET. LIMIT	UNITS	METHOD	DATE ANALYZED	ANALYST
METAL ANALYSIS						
Lead	<20	20	ppm	ICP	4/6/11	MLC

Note 1: Sample is in compliance with CPSIA lead limit of 300 ppm
 in substrate material effective August 14, 2009.

The < sign denotes not detected.

Sample # 008

SAMPLE DESCRIPTION: RED CRAYON SUBSTRATE

PARAMETER	SAMPLE RESULTS	DET. LIMIT	UNITS	METHOD	DATE ANALYZED	ANALYST
METAL ANALYSIS						
Lead	<19	19	ppm	ICP	4/6/11	MLC

Note 1: Sample is in compliance with CPSIA lead limit of 300 ppm
 in substrate material effective August 14, 2009.

The < sign denotes not detected.

Sample # 009

SAMPLE DESCRIPTION: GREEN CRAYON SUBSTRATE

PARAMETER	SAMPLE RESULTS	DET. LIMIT	UNITS	METHOD	DATE ANALYZED	ANALYST
METAL ANALYSIS						
Lead	<18	18	ppm	ICP	4/6/11	MLC

Note 1: Sample is in compliance with CPSIA lead limit of 300 ppm
 in substrate material effective August 14, 2009.

The < sign denotes not detected.

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CERTIFICATE OF ANALYSIS

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Sample # 010

SAMPLE DESCRIPTION: REPRESENTATIVE COMPOSITE OF CRAYON SUBSTRATES-ALL 8 COLORS

PARAMETER	SAMPLE RESULTS	DET. LIMIT	UNITS	METHOD	DATE ANALYZED	ANALYST
PHTHALATE ANALYSIS						
Bis(2-ethylhexyl)phthalate (DEHP)	<0.01	0.01	%	GC/MS	3/25/11	CBM
Di-n-butyl phthalate (DBP)	<0.01	0.01	%	GC/MS	3/25/11	CBM
Butylbenzyl phthalate (BBP)	<0.01	0.01	%	GC/MS	3/25/11	CBM
Di-n-octyl phthalate (DNOP)	<0.01	0.01	%	GC/MS	3/25/11	CBM
Diisononyl phthalate (DINP)	<0.05	0.05	%	GC/MS	3/25/11	CBM
Diisodecyl phthalate (DIDP)	<0.05	0.05	%	GC/MS	3/25/11	CBM
Di-n-hexyl phthalate (DnHP)	<0.01	0.01	%	GC/MS	3/25/11	CBM

Note 1: All Phthalates tested are in compliance with CPSIA limits of 0.1% effective February 10, 2009.

Note 2: This sample is exempt from the warning requirements of California Proposition 65 for the above tested phthalate compounds. Insignificant or non-detected levels of the compounds in this report would lead to little or no exposure for that compound.

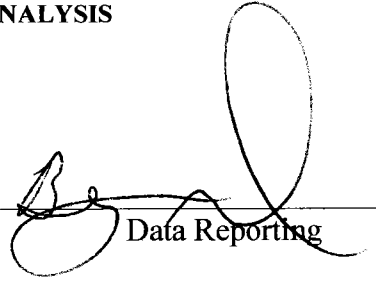
The < sign denotes not detected.

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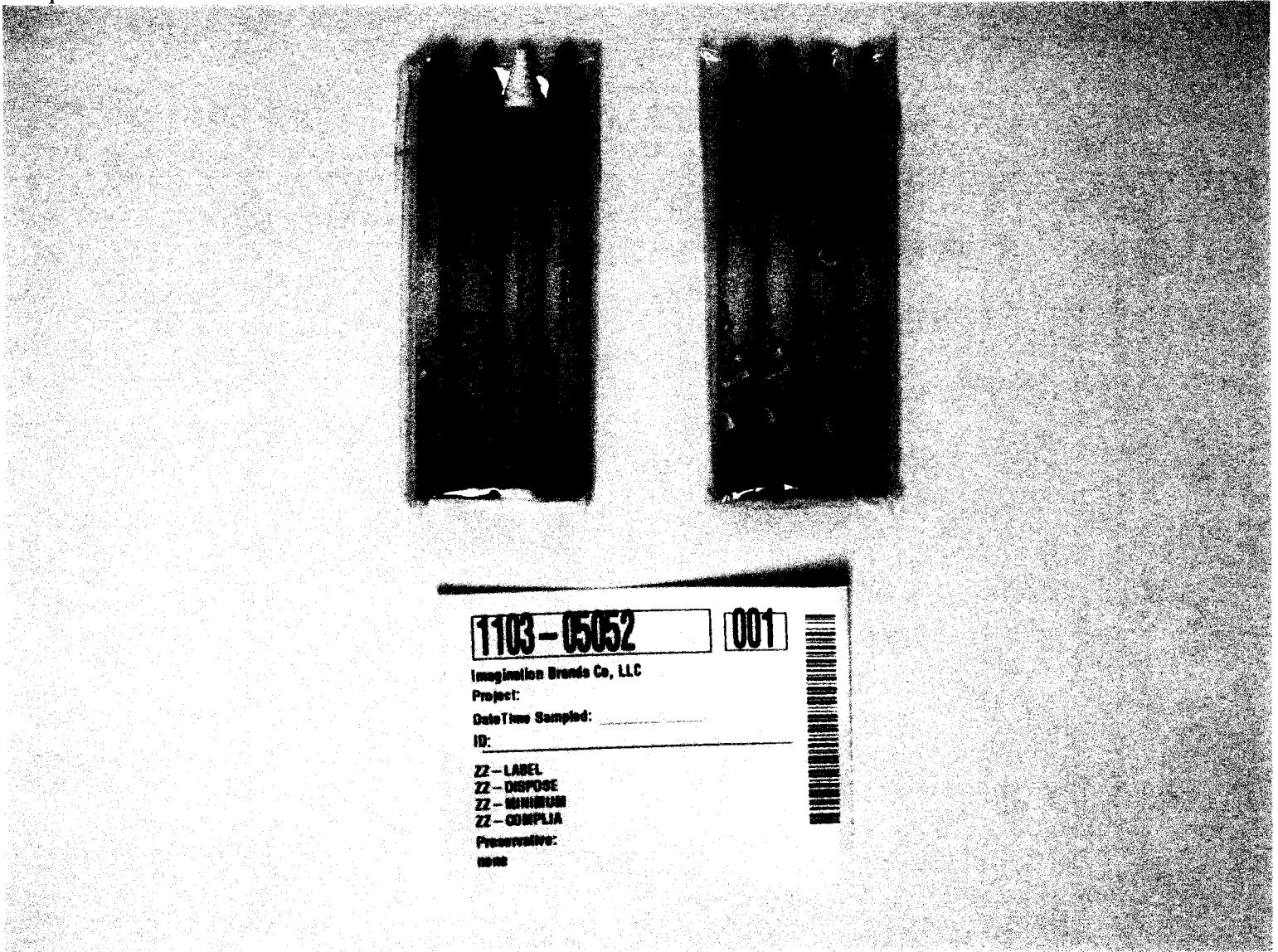
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Client: Imagination Brands Co, LLC
Work Order No. 1103-05052
Date Received: 3/21/11

Approved by: _____


Data Reporting

Sample #: CPSIA & PROP 65 TESTING OF DOODLE ROLL CRAYONS



1103-05052

001

Imagination Brands Co, LLC

Project:

Date Time Sampled: _____

ID: _____

- ZZ - LABEL
- ZZ - DISPOSE
- ZZ - MINIMUM
- ZZ - COMPLIA

Preservative: none

CHAIN OF CUSTODY RECORD

TOY TESTING LAB

Independent Testing for Children's Products
A DIVISION OF TAMARAC

Mailing Address:

41 Illinois Avenue
Warwick, RI 02888
Tel: 401-562-1323
Fax: 401-738-1970

Product Information Required:

Date of Manufacture:
SKU or Item Number:
Tracking Number:

Sample Identification

Doodle Roll Crayons – Orange, Brown, Black, Purple, Blue, Yellow, Red and Green

** Please refer to quotation for specific list of testing requirements

Analysis Requested	CPSIA Lead	CPSIA / Prop 65 Phthalates
	X	X

Client Information

Company Name: Imagination Brands Co., LLC
Address: 114 Lothrop St.
City / State / Zip: Beverly, MA 01915
Telephone: 978-524-0550 X111
Contact Person: Mr. Marc Cooper

Project Information

Project Name: CPSIA & Prop 65 Testing of Doodle Roll Crayons
P.O. Number:
Report To: Marc
Email address: Marc@trfg.com
Phone: Same
Fax: same

Turn Around Time	
<input checked="" type="checkbox"/> Normal	<input type="checkbox"/> EMAIL Report
5 Business days. Possible surcharge	
<input type="checkbox"/> Rush	(business days)

Lab Use Only

Workorder No: 1103-0505a

Date	Time	Received By	Date	Time
3/18/11	8:43AM	<i>[Signature]</i>	3-21-11	12:17

Project Comments